

Committed to the City

Digging deeper...

There are hundreds of other businesses, from small to very large, that have deliberately chosen to remain loyal to Dunedin. Some more examples include Scott Technology, Motor Trade FinanceS and Southern Hospitality.

Top of the class

The *Otago Daily Times*, established in 1861, is New Zealand's oldest daily newspaper and the only major New Zealand daily to remain in local ownership, reflecting its strong community focus.

Many New Zealand companies that began life in Dunedin have now moved their head offices to cities further north. Some, however, have made a deliberate choice to remain in the south. Technological sophistication, ingenuity and specialised skills help them to continue here while raking in the accolades on a global stage.

Natural History New Zealand (NHNZ) is one of the world's largest producers of natural history documentaries. NHNZ began life as part of DNTV2. In 1997 it was purchased by Fox Television Studios and, a decade later joined Fox International Channels. A world-leading producer of factual television, NHNZ produces over 60 hours of programming a year. Its programmes are viewed in around 200 countries globally and have won some 250 international awards. The company also has offices in Beijing and Washington DC. Their subject matter now covers science, medical research, ancient cultures, history and of course natural history documentaries. As they say, they go 'above and below every ocean on the planet and across every continent in search of untold stories'.



NHNZ is based in Garrison Hall, built as the Otago regional army hall

Taylormade Media Ltd was formed in 1990. Then a one-man operation making regional television commercials and corporate videos, it has become one of New Zealand's leading multimedia companies with a \$5 million turnover per annum and a staff of over 30 producers, animators, programmers, designers, writers and actors. Once known primarily for being the company behind the TV show *Squirt*, hosted by the computer-animated motion-capture penguin 'Spike', Taylormade is now famous for its 3D web-delivered coverage of the America's Cup and other action sports.



Taylormade operate from the former Public Trust office building in Moray Place



Photo: Rachael Wilson © NHNZ